

## Cianbro News Release, March 8, 2004

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# Cianbro recognized by Wellness Councils of America

## Honored for being one of the Nation's Healthiest Companies



Cianbro Corporate Human Resources Manager Rita Bubar accepts WELCOA's Gold Well Workplace Award on behalf of Cianbro Team as Cianbro President & CEO Pete Vigue (right) and BRWC Director Ben Morse look on

**BANGOR, Maine**—The Wellness Councils of America (WELCOA)—a national non-profit membership organization dedicated to promoting healthier life styles for all Americans—recently honored Cianbro with the Gold Level of Achievement in their Well Workplace Awards Initiative.

Driven by a rigorous set of criteria, organizations of all kinds compete to be recognized as one of America's healthiest companies. The Gold Award recognizes those companies that have successfully built comprehensive worksite wellness initiatives and are demonstrating and capturing concrete outcomes related to behavior change, cost effectiveness, and return on investment.

Presented at the Bangor Regional Wellness Council's (BRWC) first Annual Well Workplace Awards Dinner held March 2, the awards program focused on the accomplishments of local businesses working together in their effort to become a well region.

Receiving the evening's top award, Cianbro celebrated with five other area employers also recognized with Well Workplace Awards. Northeastern Log Homes and Old Town Lumber took home WELCOA's Silver Award; while the Bronze Award went to WBRC Architects-Engineers and Eastern Maine Medical Center; and, the Up and Coming Award went to Affiliated Healthcare Systems and Eastern Maine Development Corp.

David Hunnicutt, Ph.D, president of WELCOA, provided the keynote address and helped make the awards presentation along with BRWC Director Ben Morse. "The great thing about Cianbro is their willingness to share what they know with other folks. It is companies like Cianbro, together with all the business leaders in this room, and the people of Bangor, who are setting the pace in doing the right thing."

"This is all about improving our people's lives," said Rita Bubar, Cianbro's corporate human resources manager. "We are thrilled to be honored with this award and it is our responsibility to share what we have learned along the way."

Cianbro President & CEO Pete Vigue added, "It is my privilege to represent the 2,000 men and women of Cianbro, who make us successful as an organization every day. We've taken on this tremendous challenge of becoming one of the healthiest

companies in America and we're not through yet—we're only just beginning."

*Based in Omaha, Nebraska, WELCOA was founded in 1987 as a national non-profit membership organization dedicated to promoting healthier life styles for all Americans, especially through health promotion initiatives at the worksite. Organizationally, WELCOA serves as an umbrella, linking communities and coalitions together into a supportive net that includes locally affiliated Wellness Councils, Well City initiatives, Well Workplaces, and individual and corporate members throughout the United States.*

***Winner of the 2004 Build America Award and National Excellence in Construction Award, Cianbro is one of the East Coast's largest civil and heavy industrial construction companies. Employee-owned, Cianbro is recognized nationally for its safety program. Headquartered in Pittsfield, Maine, Cianbro serves northern New England from offices in Portland and Pittsfield, southern New England and New York from its office in Bloomfield, Connecticut, and the Mid-Atlantic States from its office in Baltimore, Maryland.***

***Founded in 1949 by Cianchette brothers Carl, Ken, Bud, and Chuck, Cianbro is one of the most diversified construction companies in the nation with gross annual sales in excess of \$300 million and over 2,000 team members throughout the eastern United States. Visit Cianbro's web site at [www.cianbro.com](http://www.cianbro.com).***